TRADITIONAL BANKS VS BANKS OF THE FUTURE AKA **CRYPTO EXCHANGES**



Multi-million and billion daily trade volumes brought about calm and confidence. This made us believe in the prosperity of the crypto economy. Regrettably, we got it wrong!

We compare crypto exchanges with the banks according to the only comparable financial indicators for these institutions: clients' deposits in traditional banks and balances of the exchanges' wallets.

It displays the level of liabilities for them and can be considered the most accurate sustainability and reliability metric of ranking crypto exchanges.

Analysis Criteria

For illustrative purposes, we make the comparison of the five largest crypto exchanges according to their wallets balance according to <u>CER</u> with:

- Five largest banks from the US and UK ;
- Five local banks from emerging countries.

Investigation Results

As we may see from the diagrams 1 and 2, despite the billion and multi-million daily trade volumes of the largest crypto exchanges (by wallets balances), they fall far behind banks by that metric (deposits VS balances) due to the immaturity and weakness of the crypto economy.

The third diagram displays the rating of TOP 5 largest crypto exchanges according to their wallets balance according to <u>CER</u>.

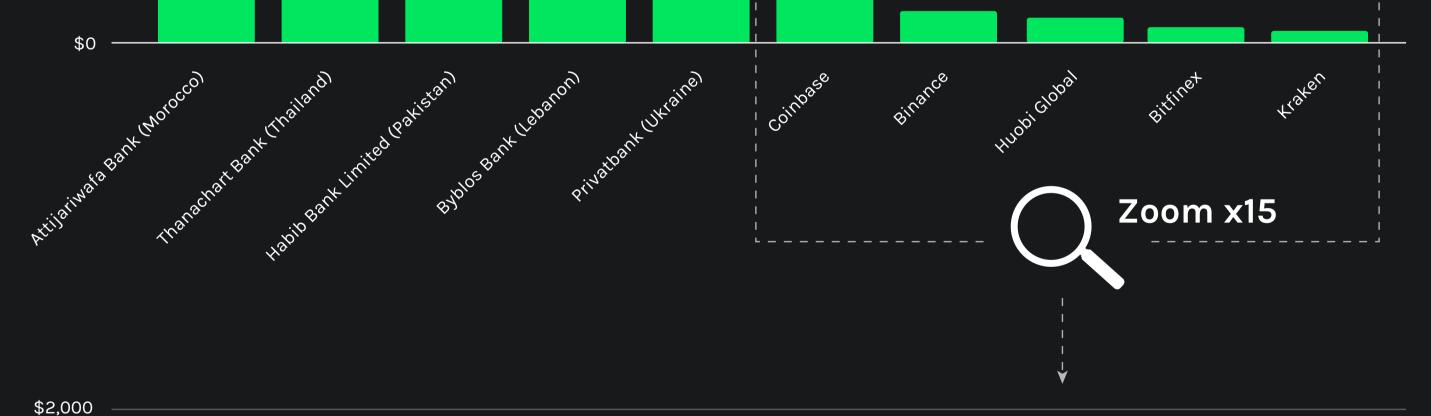
With regard to findings of the study, we can make a conclusion that crypto exchanges are far from replacing the traditional banks or at least being at the same level as them.

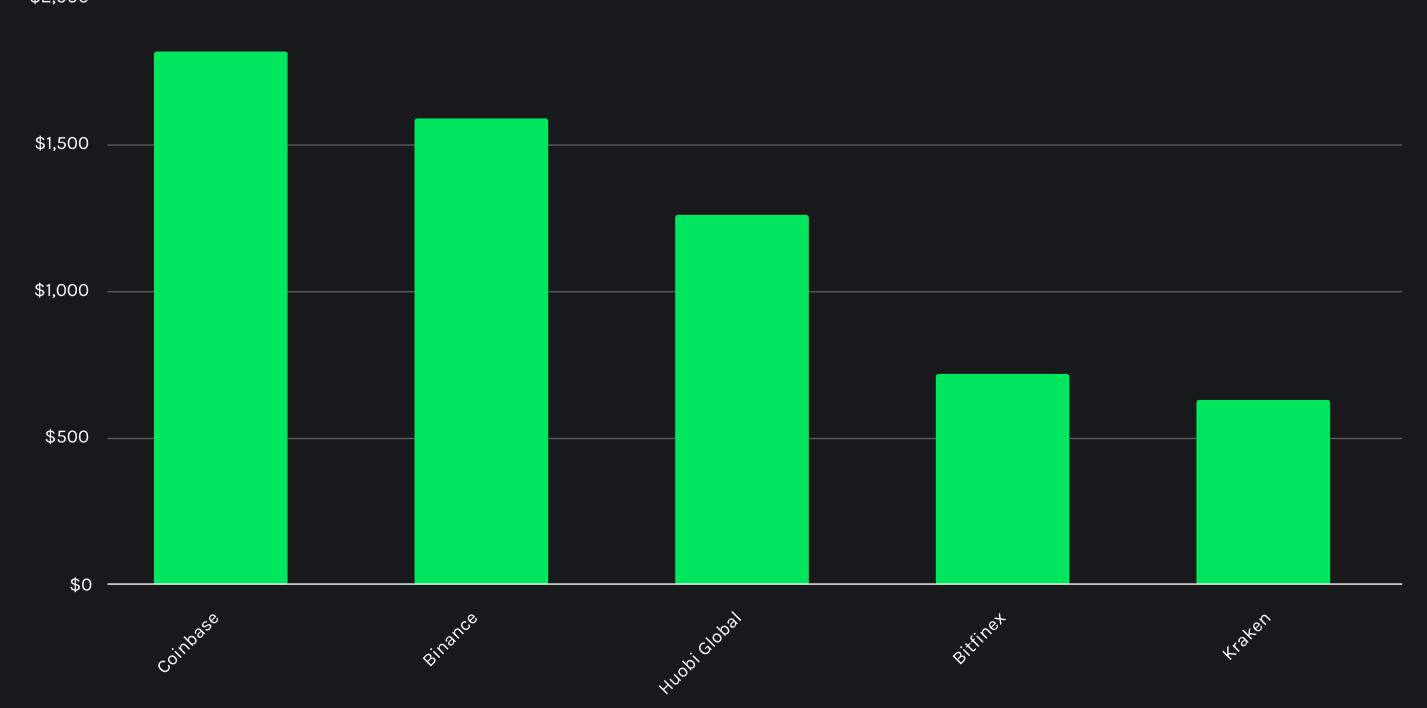
Disclaimer: The banks' deposits data was acquired from the corresponding reported balance sheets (most recent available) and crypto exchanges wallets balance data was taken from <u>CER platform</u> (as for February 12th).

CLIENTS' DEPOSITS IN TRADITIONAL BANKS VS BALANCES OF THE EXCHANGES' WALLETS.









Deposits, mln

